

# TURN OFF THE KEY TO HELP OUR KIDS BREATHE FREE!



**SMART SCHOOLS  
DON'T IDLE**



Learn more at  
[www.ikecoalition.org](http://www.ikecoalition.org)



Improving Kids' Environment

## **Why should you support the No-Idling at our school?**

### **Idling Harms OUR Health**

Vehicle exhaust is harmful to everyone's health but it especially affects children who inhale more air per pound of body weight and at a faster rate than adults. By turning off your car, our students and staff won't have to breathe in unhealthy fumes as they enter and leave our school.

### **Idling Pollutes the Air We ALL Breathe**

Vehicle idling creates unnecessary air pollution. By not idling you can reduce exhaust emission that include CO2 and ozone, both greenhouse gasses that contribute to climate change.

### **Idling Cost YOU Money**

A popular myth is that idling your car uses less gas than turning it off and restarting. The truth is if you are going to sitting more than 30 seconds, it is more fuel efficient to turn you engine off. Idling also causes more wear and tear on engine parts.

**So REMEMBER the costs as well as  
the health impacts the next time  
you contemplate idling your car!**