

Sample No-Idling Announcement

Idle Free Childcare Turn Your Key, Be Idle Free!

[Insert childcare provider name] is starting an idling reduction campaign, which will include a new idling reduction policy. Did you know that if everyone in the U.S. stopped idling for five minutes a day it would be equivalent to taking five hundred thousand cars off the road and saving 1.6 million tons of CO₂? Children are more likely to experience lung issues like asthma or stunted lung growth when exposed to vehicle exhaust. Help children breathe clean air by not letting your vehicle idle.

[Insert childcare provider name] is supporting this campaign and implementing the new policy to reduce children's exposure to air toxins that are emitted from idling vehicles. We are currently informing parents of the change that will be taking place on **[Insert date here]** so that they won't idle unnecessarily. All staff, bus drivers, and delivery truck drivers will also be encouraged not to idle. You will see new idling signs posted **[Insert the places where the No-Idling Signs will be posted]**.

Save money, protect the air, and ensure children's health by turning off your car when waiting more than 10 seconds. Turn Your Key, Be Idle Free!!



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