

DRAFT ACTION PLAN
Martindale Brightwood Environmental Justice CARE Project

PROJECT/INITIATIVE	POTENTIAL FUNDING OPPORTUNITIES/ SUPPORT/ PARTNERSHIPS	MEASURE OF OUTCOMES
CODE VIOLATIONS AND ABANDONED PROPERTIES Key outcome indicator: Number of abandoned homes or businesses rehabbed or demolished		
Reduce Number of Dangerous Abandoned Residential Properties: Identify highest priority abandoned homes in Martindale Brightwood. Document properties with photographs and descriptions and publish in community newsletter and website. Prioritize properties posing highest risk and send priority list documentation to news media and local government officials. Seek government, non-profit or private sector action, including rehab or demolition where necessary.	Martindale Brightwood CDC, MB-area neighborhood associations, Indianapolis Dept. of Metropolitan Development (DMD), Indianapolis Department of Code Enforcement (DCE) Marion County Health Department, IMPD, Indy Land Bank, possible HUD & CDBG funding	<ol style="list-style-type: none"> 1. Community newsletter and website developed 2. Top 10 Priority Properties identified 3. Number of dangerous homes demolished or rehabbed
Landlord-Owner Responsibility Initiative: Identify private property owners who own multiple properties with code violations or abandoned/boarded up properties. Target these property owners through outreach, education and legal means to become responsible members of the community.	Martindale Brightwood CDC, Indianapolis DMD, Marion County Health Department, Community Organizations Legal Assistance Project, Indiana University Law School students	<ol style="list-style-type: none"> 1. List of property owners developed 2. Number of properties returned to compliance
Code Violation Advocate and Organizer: Identify an MBEJC representative to attend code violation meetings, document problems and help coordinate the community's response. Develop community-based initiatives to reduce code violations and reward property beautification.	Indianapolis DCE, Marion County Health Department, Martindale Brightwood CDC, IMPD	<ol style="list-style-type: none"> 1. Meetings attended 2. Community-based initiatives to address code violations
Landlord Registry & Rental Property Sales: Advocate for a local ordinance creating a registry of rental properties with owner contact information, the lien holders for the property, and documentation of building condition at time of rental agreement or sale.	Indianapolis City-County Council, Marion County Health Department, Indianapolis DMD, Indianapolis DCE, MCANA, Indianapolis Neighborhood Resource Center	<ol style="list-style-type: none"> 1. Ordinance introduced 2. Ordinance signed into law 3. Registry created

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ILLEGAL DUMPING Key outcome indicator: Number of illegal dumping complaints in relation to rest of Marion County		
<p>Illegal Dumping Ordinance: Seek passage of stronger local ordinances against illegal dumping, including the following provisions:</p> <ul style="list-style-type: none"> a) confiscating vehicles used in illegal dumping activities, b) offering a reward of 50 percent of the collected fine for an affidavit leading to conviction, c) requiring convicted illegal dumpers to run a full-page ad in the newspaper apologizing for their actions, d) creating a local licensing system for waste haulers and terminating city contracts with construction firms that fail to use licensed waste haulers, and e) requiring the perpetrator to pay three times the cost of cleanup, perform 200 hours of community service, face jail time up to six months and pay fines up to \$2,500 for the first violation and up to \$7,500 for subsequent violations. 	<p>Indianapolis City-County Council, Indianapolis DCE, Indianapolis DMD</p>	<ol style="list-style-type: none"> 1. Ordinance introduced 2. Ordinance signed into law
<p>Illegal Dumping Penalties: After stronger illegal dumping ordinance is signed into law, educate Marion County prosecutor and environmental court judges about illegal dumping problem and need for stronger sentences.</p>	<p>Marion County Prosecutor's Office, Marion County Judge (environmental court)</p>	<ol style="list-style-type: none"> 1. Letter sent to judge and prosecutor 2. Meetings held with judge and prosecutor 3. Increase in illegal dumping arrests & convictions 4. Number of sentences imposed with penalty >\$2,500 fine
<p>Don't Dump on Martindale Brightwood Campaign: Educate community on how to report illegal dumpers, how to dispose of heavy trash, and anti-littering messages. Seek more frequent heavy trash days, heavy trash services using local haulers or neighborhood dump centers where large items can be disposed of safely in dumpsters.</p>	<p>Indianapolis DPW, Keep Indianapolis Beautiful, Local university student interns; local waste haulers</p>	<ol style="list-style-type: none"> 1. Number of people reached through campaign 2. Number of heavy trash pickup days 3. Heavy trash collection events 4. Amt. of heavy trash disposed of safely

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<p>Barricades Against Dumping: Identify locations where barriers might deter illegal dumping. Request that City or property owners deploy barriers on targeted dead-end roads & alleys; seek signs or barriers for dangerous properties.</p>	<p>Indianapolis brownfields program, Indianapolis DPW, Business partners, local property owners</p>	<ol style="list-style-type: none"> 1. Locations identified 2. Number of barriers and signs erected 3. Reduction in dumping in target areas
<p>Waste Disposal: Reduce littering in commercial pedestrian areas by providing heavy-duty, bolted-down waste containers on targeted street corners. Hire local haulers to empty containers and safely dispose of waste.</p>	<p>Indianapolis DPW, corporate or foundation sponsors</p>	<ol style="list-style-type: none"> 1. Number of waste containers deployed 2. Amount of trash collected and disposed of properly
<p>AIR POLLUTION Key outcome indicator: Hospitalization rates for asthma, bronchitis and other respiratory illnesses</p>		
<p>Reduce Air Pollution from Traffic: Seek synchronization of traffic lights on Keystone Avenue or other thoroughfares to reduce vehicle idling and air pollution from traffic. Encourage schools and local businesses to adopt no-idle policies and zones.</p>	<p>Indianapolis DPW, City-County Council, Indianapolis Public Schools, local business partners</p>	<ol style="list-style-type: none"> 1. Number of traffic lights synchronized 2. Number of no-idle policies and zones adopted 3. Estimated emission reductions
<p>Reduce Noise: Research issue of noise barriers along Interstate 70 and determine if they might be installed to reduce neighborhood noise.</p>	<p>Indiana Department of Transportation</p>	<ol style="list-style-type: none"> 1. Report assessing likelihood of noise barrier construction
<p>Fugitive Dust: Work with businesses that have dust problems on proper dust control methods, especially in neighborhoods with lead in soils; Advocate for increased street sweeping, perhaps using community service workers. Educate community on how to report dust crossing property lines to proper authorities.</p>	<p>Local business partners, City of Indianapolis Office of Sustainability</p>	<ol style="list-style-type: none"> 1. Businesses contacted 2. Increase in street sweeping 3. Materials developed; no. of people reached 4. Reduction in complaints
<p>Air Pollution Watch: Set up an electronic, neighborhood-based system to keep track of air pollution complaints & problems; identify locations with worst problems. Collect testimony of community exposure and publish results. Publish info about air permit notices in community newsletter & educate neighborhood about air permit issues.</p>	<p>Neighborhood associations, City of Indianapolis Office of Sustainability, Indianapolis Air Pollution Control Board</p>	<ol style="list-style-type: none"> 1. Tracking system and community newsletter established 2. Community testimony gathered and published 3. Air permit notices published
<p>Pollution Prevention Initiative: Approach industries & regulators to develop plans to reduce air pollution complaints and improve emissions. Involve IDEM Office of Pollution Prevention and Technical Assistance and U.S. EPA to train & educate businesses about best practices.</p>	<p>IDEM OPPTA and OAQ, Indianapolis Air Pollution Control Board, Indianapolis Office of Sustainability, U.S. EPA Metal Finishing Initiative</p>	<ol style="list-style-type: none"> 1. No. of businesses participating in technical assistance program 2. Reduction in air pollution complaints 3. Reduction in air toxics and other emissions

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<p>Reduce Open Burning: Educate community about dangers of open burning and trash burning.</p>	<p>Neighborhood associations, churches, Indianapolis Fire Department, Indianapolis Office of Sustainability, possible student project with local university</p>	<ol style="list-style-type: none"> 1. Open burning education campaign developed and launched 2. Number of people reached 3. Reduction in open burning complaints
<p>Improve Indoor Air: Work with City and Marion County Health Department to improve enforcement of housing codes, especially those related to mold, moisture and heating, ventilation and cooling systems. Educate community about quitting smoking, carbon monoxide, radon, changing furnace filters, reducing pesticide use, etc.</p>	<p>Marion County Health Department, Indianapolis DCE, neighborhood associations, churches, community groups, hospitals and HMOs</p>	<ol style="list-style-type: none"> 1. Indoor air education campaign developed and launched 2. Number of people reached
<p>Clean Air Action Week: Have an annual Clean Air Action Week to draw attention to air pollution in Martindale Brightwood, promote reporting of odors & actions to promote clean air. Work with news media and community organizations.</p>	<p>Indianapolis Office of Sustainability, American Lung Association, Improving Kids' Environment, churches, neighborhood associations, schools, businesses, IDEM Office of Air Quality</p>	<ol style="list-style-type: none"> 1. Number of air pollution complaints reported 2. Number of people participating

LEAD POISONING FROM SOILS AND PAINT Key outcome indicator:

Blood-lead level prevalence rates per 100,000 residents for children 0-6, compared to Marion County as a whole

<p>Lead-Safe Housing Initiative: Advocate for better enforcement of healthy housing codes related to chipping and peeling paint. Identify properties with multiple positive tests for elevated blood-lead levels in children. Identify problem landlords and send letters seeking remediation of lead hazards and identifying assistance programs. Recognize those who respond and identify those who fail to respond.</p>	<p>Marion County Health Department, Indianapolis Department of Code Enforcement, HUD, landlord associations</p>	<ol style="list-style-type: none"> 1. Properties identified 2. Landlords contacted 3. Landlord responses/homes renovated
<p>Lead Poisoning Prevention: Educate parents and caregivers how to identify and reduce lead hazards in their homes and childcare facilities, including lead in soil and lead paint hazards. Provide training for contractors and property owners on RRP rules. Provide high-quality welcome mats to homes with lead soil and young children present.</p>	<p>Marion County Health Department, Indianapolis Neighborhood Housing Partnership, child care providers, churches, foundations or private donors for welcome mats</p>	<ol style="list-style-type: none"> 1. Number of parents, contractors and property owners reached 2. Actions taken to reduce lead hazards 3. Welcome mats distributed

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<p>Blood-Lead Testing: Encourage mandatory blood-lead testing of all 1-3 year-olds in neighborhood; educate parents and pregnant women about importance of testing; invite MCHD to more community events/gatherings /facilities that draw young children</p>	<p>Marion County Health Department, ISDH, CDC, churches, health care clinics, physicians, child care providers, schools</p>	<ol style="list-style-type: none"> 1. Percent of children tested 2. Testing clinics held 3. Number of parents reached
<p>Rental Registry: Advocate for city ordinance requiring all landlords to register rental properties and receive lead hazard clearance.</p>	<p>City-County Council, Indianapolis Department of Code Enforcement, Marion County Health Department, MCANA</p>	<ol style="list-style-type: none"> 1. Ordinance introduced 2. Ordinance passed 3. Registry created
<p>Lead Paint Remediation: Publicize Marion County Health Department-Improving Kids' Environment programs to remediate lead hazards in homes with young children. Identify additional funds to remediate lead paint in homes. Encourage homeowners to apply for funding to remediate homes.</p>	<p>Marion County Health Department, Improving Kids' Environment, Martindale Brightwood CDC, Indianapolis Neighborhood Housing Partnership</p>	<ol style="list-style-type: none"> 1. Number of people reached 2. Homes remediated 3. Private funds raised for remediation